

# **IRIS Smart Card Solution**

A fusion of innovation, appeal, and durability

Elevate your business with our technologically advanced smart cards designed to be not only secure but also attractive, leaving a lasting impression. These cards boast functionality that goes beyond the ordinary, offering an enticing blend of aesthetics and function.





## **Find The Right Smart Card For Every Business Need**

Smart cards have undergone a transformation, becoming sophisticated, appealing, and robust solutions for businesses, surpassing the capabilities of traditional cards. Widely adopted by businesses and renowned brands, smart cards serve as effective marketing tools, enhancing recognition and driving sales.

Embark on a journey of innovation with our smart card solutions. At IRIS, we excel in delivering a versatile array of smart card solutions that are uniquely suited for businesses. Our smart cards stand out for their attractiveness, functionality, and security, aiming to engage, reward, and retain customers.

#### **Drive repeat business and increase revenue**

Smart cards drive business revenue by attracting customers and enhancing payment experiences, fostering higher satisfaction and loyalty. This results in repeat business and increased revenue. Additionally, smart cards streamline processes, cut operational costs, and provide avenues for targeted marketing and personalised promotions, contributing to further revenue growth.

#### **Boost your brand with creative and bespoke design**

Smart cards are a powerful branding tool. They seamlessly blend advanced technology with captivating design to elevate your brand image. Customisable with logos, text, and a vast range of visual styles, from subtle to striking, these cards create lasting impressions. This strategic approach sets you apart and connects your brand with your target audience.

#### **Elevate your card experience**

IRIS, more than just a provider, is your strategic partner in smart cards. We elevate your experience with expert solutions, meeting business needs innovatively and precisely.

#### **Comprehensive product line**

Discover IRIS's wide range of smart cards, from basic to advanced, featuring memory, microprocessor, and contactless technology in various materials, all with innovative design and top security.

#### A balance of durability and functionality

IRIS crafts robust and flexible smart cards using high quality materials such as PVC, PETG, PVC/PC or PVC/PETG blends, for strength, durability, and sustainability, offering tailored, reliable solutions.

#### **Eco-friendly alternatives**

Sustainably sourced eco-friendly wooden cards significantly lessen environmental impact. Businesses embracing IRIS eco-friendly wooden cards not only reduce their environmental footprint but also elevate their branding and customer experiences effectively.

#### **Smart Card Solutions for All**

IRIS crafts custom smart cards for diverse industries, from education and healthcare to transportation and retail. Our dedicated team stays ahead of the curve, ensuring solutions seamlessly align with evolving needs and preferences.

#### **Powering Industry Leaders**

IRIS continues to partner with industry giants such as Touch 'n Go, Petron, and Genting, delivering innovative and secure smart card solutions that meet their unique needs.

IRIS provides a comprehensive suite of services to manage every stage of your smart card journey:



#### **IRIS Smart Cards at A Glance**



Loyalty / Membership Card



Transport Card



Access / VIP Card



**Hotel Key Card** 



**Event Card** 



**Eco-friendly Wood Card** 



LED Card

#### Materia

PC, PVC, PETG, PVC/PETG, PVC/PC, Wood and Metal

#### Customisation

- Card Design
- Barcode / OR
- Barcode / QR CoMagnetic Stripe
- Signature Panel
- With chip / Non-chip

### Our Secure Solutions

We offer comprehensive, sustainable, highly adaptive, and customisable Trusted Identification software and solutions that are built on secure platforms and architecture. Our proven solutions unify security, inventory, workflow, and lifecycle requirements while managing enrolment, production, issuance of physical, electronic and digital documents such as identity cards, ePassports, driver's licenses, voter cards, travel visas and many more.



IRIS eID and Digital IDentity Solution



IRIS ePassport Solution



IRIS Border Control Solution



IRIS Driver's License & Vehicle Registration



IRIS Voter ID & Management Solution



IRIS eVisa Solution



**IRIS Smart** Card Solution



IRIS Secure Document Solution



Smart Kiosks



IRIS Smart Devices

## Why IRIS?

We are a globally recognised technology-driven company with dual-certifications as a security printer and security supplier. Our experience of more than 30 years has allowed us to pioneer numerous break-through identity products and solutions for greater national and trans-border security - inventing the world's first ePassport and the world's first multi-application National ID card. Our comprehensive range of trusted identification solutions span the globe. From the manufacture of smartcards and secure travel documents to the devices and software architecture required for authentication, we continue to integrate disparate technologies that are Innovative, Relevant, Intelligent and Secure to bring to life solutions that are sustainable.













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